



CRM Software Comparison

	Modular or All Inclusive ₁	User Limit		Target Market	Strengths	Weaknesses
		ideal	max			
Peachtree Classic Accounting	All Inclusive	1-5		Annual Revenue to \$1M 1 to 25 Employees Typical Installation \$400	Up to 99 Departments, Inventory, Fixed Assets, Report Writer, Audit Trails	Available as an upgrade to Peachtree Classic only.
Peachtree Accounting for Windows	All Inclusive	1	1	Annual Revenue to \$1M 1 to 25 Employees Typical Installation \$200	Web-site Creation Tool, Payment status Tracker, Customizable Task Screens, Assemblies	No flexibility built in to inventory tracking, limited number of transactions in database
Peachtree Complete Accounting for Windows Single User	All Inclusive	1	1	Annual Revenue to \$1M 1 to 25 Employees Typical Installation \$300	Includes all the features of Peachtree Accounting for Windows as well as: Job Costing, Time and Billing, Fixed Assets, Audit Trail. Crystal Reports for Peachtree is available for custom reporting	No flexibility built in to inventory tracking, limited number of transactions in database
Peachtree Complete Accounting for Windows Multi User	All Inclusive	1-5		Annual Revenue to \$1M 1 to 25 Employees Typical Installation \$700	Includes all the features of Peachtree Accounting for Windows as well as: Job Costing, Time and Billing, Fixed Assets, Audit Trail. Crystal Reports for Peachtree is available for custom	No flexibility built in to inventory tracking, limited number of transactions in database

					reporting	
DacEasy	Semi-Modular	1-5		Annual Revenue to \$1M 1 to 100 Employees Typical Installation \$1,500	Accounting Module includes A/R, A/P, G/L, Inventory. Point of Sale, Job Costing, Order Entry, Payroll Modules available. Crystal Reports is available for custom reporting.	Weak in manufacturing & assembly processes. Cumbersome to complete assembly transactions. Non-friendly Bank Reconciliation
BusinessWorks Gold	Modular	1-10	48	Annual Revenue between \$500K & \$5M 1 to 50 Employees Typical Installation \$5,000	Audit Trail, Function Level Password Security, Light manufacturing, Multi-warehouse, Image Library in Inventory, up to 999 departments, 500 ship to addresses per customer, volume and date based pricing options	No inventory conversion factors; Maximum 9 bank accts; limit of 1 base pay rate per employee; AP Invoices limited to 20 GL accts; AR tracks open credit \$, not specific open credits; Limited import capabilities
Great Plains Small Business Manager	Modular	1-10	45	Annual Revenue between \$500k & \$5M 1 to 50 Employees Typical Installation \$3,000	Audit Trail, Unlimited Pay codes and deductions for employee payroll, Direct Deposit (NACHA). G/L accounts up to 25 characters in 5 segments. Customizable invoices & statements. bCentral module for Service & Retail businesses - ability for customers to view services and schedule appts online 24/7 and build online product catalog. List	

					products on eBay, uBid, MSN Marketplace.	
Great Plains Dynamics	Modular	1-10	Unlimited	Annual Revenue between \$1 & \$50M 10 to 200 Employees Installation between \$3,000 & \$5,000	Components include Accounting & Finance, E-Commerce, Supply Chain Management, Project Accounting and Human Resources, Accounting & Finance Modules include Bill of Materials, eBanking, eTimesheets, FRx, Multicurrency Management, Payroll, Payroll Direct Deposit, Crystal Reports. Private batches available. Multiple warehouses, consolidations.	
MAS90	Modular	1-20		Annual Revenue between \$1 & \$50M 10 to 200 Employees Typical Installation \$15,000	Extremely stable product. Wholesale Distributing, Bar Codes, Bill of Materials, Material Requirements Planning, Multi-currency, e-business manager for on-line customer ordering, Private Batches Available.	Needs Add In modules for custom product manufacturing .
MAS200/MAS200 SQL	Modular	5-100		Annual Revenue between \$1 and \$50 M 10 to 200 Employees Typical Installation	Extremely stable product. Same functionality as MAS90; Client/Server version; increases	SQL Product is layered into Microsoft SQL, makes product slower than desired.

				\$25,000	capacity and speed. Enables users to connect via internet / VPN through "thin" client	
MAS500	Modular	10-100		Annual Revenue over \$5M 20 to 1,000 Employees Typical Installation \$60,000	Reliable and Flexible. Customizable without programming. Project Accounting, Distribution, Manufacturing, HR	Requires its own server
Timeslips	Time and Expense billing	1-100		Attorneys, CPA's, Engineers, anyone who bills for time and expenses Time and Expense billing.	Easy to use, customize bills, links with popular accounting programs, Peachtree, Quickbooks and BusinessWorks.	Product runs slower with numerous clients.
GoldMine	CRM			Contact management, sales force automation, and team-based communication to help you proactively predict and manage your sales pipeline	Synchronize contact information via the web; syncs with PDA's, mail merge to Word, customizable fields, Filter contacts very strong, automate tasks, scripts for telemarketing, email clients and update their record; lots of cool add-ins are available. Strong calendar - able to view and schedule for individuals or multiple users.	Weak Project Management. Group rescheduling is not flexible. Weak management of scheduling conflicts.
Peachtree Contact Manager	CRM			Customer Relationship software that helps maximize sales	Customer data synchronization , view key customer financial data from within	Unable to schedule for a group of users, not as flexible and customizable

				opportunities and strengthen business relationships	Peachtree Contact Manager. Direct batch import of Peachtree accounting customer data, which automatically links customer records with new records in Peachtree Contact Manager.	as other CRM packages. Limited number of customizable fields
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Notes:
1 - All Inclusive means all applications (i.e.: Gen Ledger, A/P, A/R, Payroll, Inventory are included in the purchase price of the software)
All Products above are network ready, except for Peachtree Accounting for Windows.