

LEGRAND CRM

Legrand CRM comparison table with the market leaders ACT! 2000, GoldMine 5.5 & Maximizer6

FEATURES	Legrand	ACT! 2000	GoldMine 5.5	Maximizer 6
At-a-glance view of company activities	Yes	No	No	Yes
Company management	Yes	No	Yes	Yes
Contact management	Yes	Yes	Yes	Yes
Simplicity of use	Yes	Yes	No	No
Manage Multiple Contacts per Company	Yes	No	Yes	Yes
Quick and easy to export to Microsoft Excel	Yes	No	No	No
Create unlimited Company information tags	Yes	No	No	No
Create unlimited Contact information tags	Yes	No	No	No
Manage multiple mailing lists	Yes	No	No	No
Plan and manage marketing campaigns	Yes	No	No	Yes
Read/transfer Outlook emails, contacts, tasks directly (no import/export)	Yes	No	No	No
Sales analysis by Product, Territory or Account Manager	Yes	No	No	No
Sales analysis wins/losses	Yes	No	No	No
Interaction with MYOB™	Yes	No	No	No